

EPSB

ENGLISH PARTNERSHIP FOR SNOOKER AND BILLIARDS

2026/27 SPONSORSHIP OPPORTUNITIES

ABOUT THE EPSB

The EPSB is the National Governing Body for snooker and English billiards in England and organises several national snooker and billiards events each year.

Competitions include a range of national championships and national tours which provide crucial playing opportunities for all players – regardless of gender, ability or ethnicity - and an ongoing pathway through places at major international events such as the European Championships for elite performers.

The EPSB is self-funded through annual memberships and entry fees, with external support and sponsorship required to grow prize money and competitive opportunities for all.



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EPSB COMPETITIONS STRUCTURE

The EPSB runs twelve national championships annually, with each snooker tournament offering prize money and an ongoing development pathway:

National Championships

- English Amateur Championship
- English Under-14, Under-16, Under-18, Under-21 Championships
- English Seniors, Over-55 Championships
- English 6-Red Championship
- English League Championship
- English Women's Championship
- English Billiards Championship
- English Disability Championship

EPSB COMPETITIONS STRUCTURE

Through its national Tours the EPSB offers regular playing opportunities and recognised ranking lists used for international selection opportunities:

National Tours

- English Amateur Tour
- English Junior Tour
- English Seniors Tour
- Regional Junior Billiards Tour
- English Women's Tour
- English Under-16 Tour
- Over-55s Tour

Open Series

- EPSB Open Series





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ENGLISH AMATEUR CHAMPIONSHIP

1916 The longest-running recognised snooker competition dating back to 1916

Won by several household names including future world champions John Pulman, Ray Reardon, John Spencer, Terry Griffiths and Stuart Bingham

Winner gains automatic qualification to the following year's European Championship

SPONSOR OPPORTUNITY:

We are looking for additional sponsors to provide additional prize money investment in return for significant brand exposure via social media and online platforms

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ENGLISH NATIONAL CHAMPIONSHIPS

- Under-16s
- Under-18s
- Under-21s
- Over-55
- Seniors
- Women's
- Billiards
- 6-Reds
- Disability

SPONSOR OPPORTUNITY:

We are looking for title sponsors for these prestigious championships to provide additional prize money investment in return for brand exposure via social media and online platforms.

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ENGLISH AMATEUR TOUR

The EPSB's flagship tour includes five national tournaments per season, featuring the country's best amateur players.

Top ranked players at the end of the season gain qualification to prestigious international events including the European Championships – which offers a professional World Snooker Tour card to the winner.

SPONSOR OPPORTUNITY:

We are looking for a title sponsor (for whole Tour or individual events) to provide additional prize money investment in return for significant brand exposure via social media and online platforms.



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ENGLISH JUNIOR TOUR

The EPSB's most prestigious junior tour for players aged Under-21 includes five national tournaments per season.

Features eight seeded players who will also be invited to be a part of the EPSB's Junior Elite Performance Programme, aimed at providing career-development opportunities for the country's most promising junior players.

Top ranked players at the end of the season gain qualification to prestigious international events including the European Under-21 Championships – which offers a professional World Snooker Tour card to the winner.

SPONSOR OPPORTUNITY:

We are looking for title sponsors for these prestigious events to provide additional prize money investment in return for brand exposure via social media and online platforms.

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ENGLISH SENIORS TOUR

The EPSB's premier Tour for players aged 40 or older, the Seniors Tour has seen significant growth in recent seasons and includes five national tournaments per season.

Top ranked players at the end of the season gain qualification to prestigious international events including the European Seniors Championships.

SPONSOR OPPORTUNITY:

We are looking for additional sponsors to provide additional prize money investment in return for significant brand exposure via social media and online platforms.



EPSB OPEN SERIES

The EPSB Open Series was formed in 2021 and offers regular weekend pro-am competitions throughout the season at recognised 147 Club venues.

The top 16 ranked players at the end of the season will compete in a playoff to earn free Q School entry

SPONSOR OPPORTUNITY:

We are looking for a title sponsor (whole Series) to provide additional Q School places in return for significant brand exposure via social media and online. platforms.



REGIONAL JUNIOR BILLIARDS TOUR

- The Regional Junior Billiards Tour offers an introduction to competition for young aspiring junior billiards players across the country

SPONSOR OPPORTUNITY:

We are looking for a title sponsor (whole Series) to provide additional prize money investment in return for brand exposure via social media and online platforms.



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SPONSOR BENEFITS

- Company Naming rights to a particular EPSB event or series of events
- Extensive social media exposure via the EPSB's Facebook, X and Instagram accounts, as well as potential shares from the World Snooker Tour and WPBSA accounts
- Positive brand association with the officially recognised national governing body and the opportunity to support grassroots snooker at all levels, from first-time players to potential new stars of the future

AND MUCH, MUCH MORE!



FURTHER INFORMATION

For more information please contact us by email on info@epsb.co.uk or visit our website www.epsb.co.uk



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